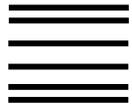
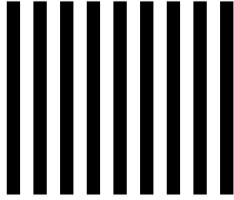


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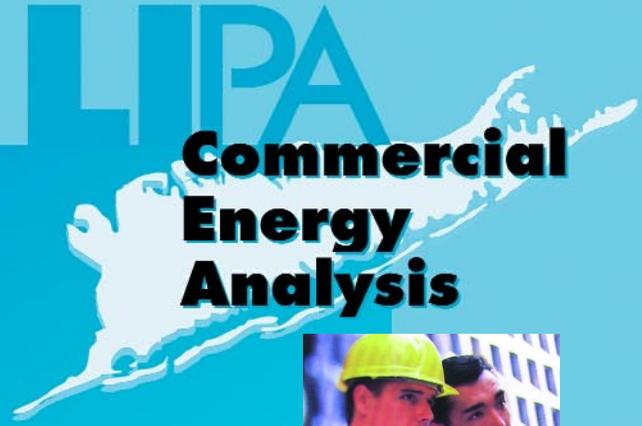
WHO IS LIPA?

The Long Island Power Authority (LIPA) became the electric utility for most of Long Island on May 29, 1998. On this date, LIPA acquired the former Long Island Lighting Company's electric transmission and distribution system, as well as an interest in other power facilities. Today, LIPA delivers electricity to nearly 1.1 million customers, allows customers to choose an outside electricity supplier in an increasingly deregulated market, and continues to implement new energy conservation and efficiency programs. In addition to reducing electric rates by an average of 20 percent, LIPA is pleased to introduce powerful products and services to meet the needs of its residential and commercial/industrial customers.

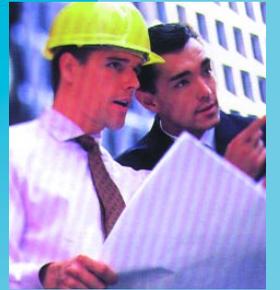


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EnergyWise



**Commercial
Energy
Analysis**



*Find Out How
Saving Energy
Can Save You
Dollars*

George E. Pataki
Governor

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Chairman



The Power of *Change*

WHEN ENERGY USE GOES DOWN, PROFITS CAN GO UP

If you are like most businesses, decisions you make are based on the bottom line: Will they save you money, and how much? Now, thanks to LIPA's new energy efficiency programs, saving money is an "energy-wise" decision.

Today's state-of-the-art electric technologies allow you to reduce your operating expenses, and increase productivity and profits *without* sacrificing comfort. And, saving money is just one of the many advantages you will enjoy through LIPA's EnergyWise Programs for Business.

But how do you decide which energy-saving changes are right for your particular business? And what operational savings can you expect?

That is where LIPA can help. Just call our EnergyWise Infoline at **1-800-692-2626** and the experts at LIPA will conduct a *FREE Commercial Energy Analysis* to determine which energy efficiency measures are right for you.

WHAT IS LIPA'S ENERGYWISE COMMERCIAL ENERGY ANALYSIS?

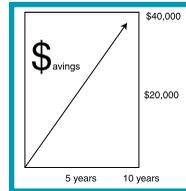
The EnergyWise Commercial Energy Analysis is a FREE service provided by LIPA. A LIPA Energy Expert will conduct a thorough examination of existing equipment at your facility and will analyze your potential energy savings by making improvements in:

- Lighting
- Motors and drives
- Heating
- Cooling

- Temperature control
- Ventilation
- Building envelope (the "shell" of the building, including walls, roof, windows and doors)
- Refrigeration
- Load management systems
- Industrial processes
- And more.

Once the study has been completed, you will be provided with a detailed, easy-to-understand report including an analysis and breakdown of your current energy costs; specific recommendations for energy-saving measures; estimated costs of these energy efficiency recommendations; projected annual savings; and payback periods associated with investments.

HOW MUCH CAN I SAVE?



To get a feel for the savings you can enjoy, consider that any investment your company makes in energy-efficient equipment is a one-time expense, but *the savings continue for years*. For example, say you invest \$10,000 for an energy-efficient upgrade that saves \$4,000 a year in energy costs. You would recoup your investment in just 2 1/2 years. *And*, you are still saving \$4,000 in energy costs every year. That equals more than \$20,000 savings in five years, \$40,000 in 10 years, etc.

LIPA's EnergyWise Commercial Energy Analysis' detailed report will outline specific recommendations and projected savings. Of course, your specific savings will depend on the particular needs and circumstances of your business.

SAVING MONEY IS JUST THE BEGINNING



An energy-efficient business not only saves you money and boosts your bottom line, upgrading to new technologies can provide additional advantages. Today's new lighting saves energy and, at the same time, may reduce eye stress, which can enhance employee productivity. Energy-efficient motors, used everywhere from HVAC systems to heavy manufacturing, offer superior performance and longer service lives. Retrofitting a motor with a variable-speed drive can bring added precision to many manufacturing processes while reducing energy consumption. Conserving energy is, of course, good for the environment too.

In short, new, energy-efficient technologies are often superior to those currently used, and offer many benefits beyond energy savings.

HELP US HELP YOU

So why not contact the Energy Experts at LIPA today to find out more about how we can help you meet your energy needs? LIPA will get you started with our free analysis. After that, we encourage you to seek out a licensed contractor to implement any energy-efficient technologies and enhancements that make sense for you. For more information on LIPA's *EnergyWise Commercial Energy Analysis*, or to schedule an appointment, simply fill out the attached postage-paid reply card or call our EnergyWise Infoline at **1-800-692-2626**. Or, you can visit our Web site at **www.lipower.org**.

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